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fashion calendar

44 WEST FIFTY-SECOND STREET • NEW YORK 19 • ELDORADO 5-3693

RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

1950

january

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february

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november

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK BEGINNING MONDAY, NOVEMBER 20, 1950

Now Going On	PIXIES HELP SANTA CLAUS	ABRAHAM & STRAUS (BROOKLYN)	8TH FLOOR TOYLAND

Four pixies help Santa Claus distribute coloring books. The Sue Hastings Marionettes perform their twenty-sixth annual show in the Fulton Street windows. On Thursday, Nov. 30, "Angels In Disguise"--Christmas gifts from "Glamour" Magazine will be modeled in restaurant during luncheon, and will be on view in the store. Publicity: Frances Bemis, Feature Events Department, TR. 5-7200.

Now Going On	PENNY BANK GIFT SHOP FOR CHILDREN	B. ALTMAN & CO.	5TH FLOOR

Altman's has a special Penny Bank Shop where children may purchase gifts for their families with prices ranging from 25¢ to $2.00. Santa Claus is in the Toy Department (6th floor). Publicity: Etta Daub, MU. 9-7000.

Now Going On	"MAGIC WONDERLAND" AND PUPPET SHOW	HEARN DEPARTMENT STORE	3RD FLOOR TOY DEPARTMENT

"Magic Wonderland"--favorite stories from "The Arabian Nights" will come to life in Hearn's Toy Department where a 12-foot paper maiche elephant, a snake charmer, and an Arab and his camel will complete the atmosphere of the Far East. Admission: 16¢ (tax included) for the benefit of the March of Dimes. In the 14th Street window a continuous puppet show will be featured, presenting Foodini and his friend Pinhead from the CBS television show, "Lucky Pup". Publ.: Doris Norman, OR. 5-5000, Ext. 493.

Now Going On	SHOWING OF SPRING COLLECTION	CONTI, INC.	533 SEVENTH AVENUE SHOWROOM-7TH FLOOR

Presentation of Conti's complete collection of Spring coats, suits and dresses at continuous daily showings. Contact: WI. 7-7331.

Now Going On	OPENING OF SPRING DRESS COLLECTION	GEORGIA BULLOCK, INC.	EMPIRE STATE BLDG. SUITE 5708.

Georgia Bullock will present her Spring dress collection at daily showings, by appointment. Contact: Terry Fry, LO. 5-4762.

Now Going On	SHOWING OF SPRING DRESSES	MODERN COUTURE, INC.	525 SEVENTH AVENUE SHOWROOM-10TH FLOOR

Showing of new Spring misses and junior (Junior Couture) collection of cocktail and formal dresses, designed by Helena Barbieri. By appointment. Publicity: Adele Lakes, Dundon Associates, Inc., WI. 7-7062.

Monday Nov. 20-Nov. 22 10:30 A.M.	OPENING: SPRING COAT AND SUIT COLLECTION	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM

Presentation of Spring coats and suits by Monte-Sano & Pruzan, at 10:30 A.M. on Monday, Nov. 20; Tuesday, Nov. 21; and Wednesday, Nov. 22. By appointment only. Contact: LU. 2-2317.

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 20 12:30 P.M. Luncheon	CUSTOM COLLECTION AT BENEFIT SHOWING	SYDELL-MARIE-YATES	WALDORF-ASTORIA GRAND BALLROOM
	Presentation of mid-Winter and early Spring collection of custom-order suits, afternoon and cocktail dresses, evening gowns and bridal fashions, at a benefit luncheon for the Mizrachi Women's Organization of America. Show at 1:45 P.M. Attendance by invitation only. Contact: EL. 5-8729.		
Monday Nov. 20 1:00 P.M. Luncheon	HOLIDAY FASHIONS AT LUNCHEON SHOW	ROSETTE PENNINGTON (20 EAST 56TH STREET)	HOTEL PLAZA PERSIAN ROOM
	Fashions for Holiday wear by Rosette Pennington during luncheon. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Commentator and Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Beginning Monday Nov. 20 2:30 P.M.	OPENING OF SPRING COLLECTION	TRIGERE, INC.	29 WEST 57TH STREET
	Presentation of Pauline Trigere's Spring collection, Monday, Nov. 20, at 2:30 P.M.; Tuesday, Nov. 21, at 2:30 P.M.; Monday, Nov. 27, at 2:30 P.M.; and the following week, on Tuesday, Dec. 5, at 2:30 P.M. and 4:30 P.M. Attendance by invitation only. Contact: Cecille Gordon, PL. 3-6778.		
Monday Nov. 20 3:30 P.M.	PRESS SHOWING OF RESORT FASHIONS	LORD & TAYLOR	5TH FLOOR BIRD CAGE
	Lord & Taylor's Resort fashions will be previewed for the press. Attendance by invitation only. Publicity: Gloria Carr, WI. 7-3300.		
Monday Nov. 20 5:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION	TRIGERE, INC.	29 WEST 57TH STREET
	Press preview of Pauline Trigere's Spring collection at 5:00 P.M. Attendance by invitation only. Contact: Cecille Gordon, PL. 3-6778.		
Monday Nov. 20 7:30 P.M.	SEVENTH SESSION OF FASHION TRAINING COURSE	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	CARL FISCHER HALL 165 WEST 57TH STREET
	Subject: "Display-Television"--Store Windows; Fashion Applied to Television. Speakers: Henry Callahan, Lord & Taylor; Elwell, N.B.C. Television. Fee for lecture: $2.00. Contact: The Fashion Group, CI. 7-3940.		
Beginning Monday Nov. 20	SPRING MILLINERY OPENINGS	MILLINERY CREATORS GUILD	INDIVIDUAL NEW YORK SHOWROOMS
	The members of the Millinery Creators Guild will present Spring hats in their individual showrooms: Harryson Hats, 711 Fifth Avenue, PL. 3-6663. Dave Herstein, 711 Fifth Avenue, PL. 3-5145. G. Howard Hodge, 1 W. 39th Street, LO. 4-0430. Edgar J. Lorie, 711 Fifth Avenue, EL. 5-4330. Germaine Montabert, 711 Fifth Avenue, PL. 3-2170. Milgrim Hats, 6 West 57th Street, CI. 7-1980. Jeanne Tete, 20 West 57th Street, CI. 5-5892. Vogue Hats-Garfunkel Makers, 20 W. 57th Street, CI. 5-5892. Publicity: Ruth Weintraub, JU. 6-4074.		
Beginning Monday Nov. 20	OPENING OF FORTY-FOURTH ANNUAL CHRISTMAS SEAL CAMPAIGN. Contact: Mary Williamson Hooker, Public Relations Director, N.Y. Tuberculosis and Health Ass'n, MU. 5-2440.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 21 9:00 A.M. Coffee	PRESS PREVIEW OF FORMFIT SPRING LINE	FORMFIT CO., INC.	358 FIFTH AVENUE SHOWROOM-6TH FLOOR
	Miss Jewel Ungar of the Formfit Company will interpret the silhouette trends for Spring in corsets and bras. Attendance by invitation. Publicity: Nona James, CH. 4-7658.		
Tuesday Nov. 21 10:00 A.M. Coffee	PRESS PREVIEW OF FOUNDATION GARMENTS	JANTZEN KNITTING MILLS	SHERRY NETHERLAND CHANTECLAIR ROOM
	Jantzen will present advance Spring bras and foundations at a showing for the press. Attendance by invitation only. Publicity: Rosamond Eddy of Botsford, Constantine & Gardner, BR. 9-4845.		
Tuesday Nov. 21 1:00 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW	S. HARRA FUR CO. (15 WEST 57TH ST.)	SHERRY'S, 300 PARK SHERRY ROOM
	Presentation of Winter fur fashions by Harra at luncheon show. Press by invitation. Public by reservation; contact: Louis, PL. 3-0200. Sherry's Fashion Director: Rosamund Hanscom, PL. 3-0200.		
Tuesday Nov. 21 3:30 P.M. Cocktails	PREVIEW OF FLEXEES FOUNDATION GARMENTS	ARTISTIC FOUNDATIONS	417 FIFTH AVENUE SHOWROOM-6TH FLOOR
	Presentation of Flexees foundation garments for Spring, 1951, at a cocktail party for press. Showing promptly at 4:00 P.M. Attendance by invitation only. Publicity: Sandra Kahn, MU. 9-2100.		
Tuesday Nov. 21 5:30 P.M. Cocktails	COCKTAIL PARTY BY DRESS DESIGNERS	SOCIETY OF NEW YORK DRESS DESIGNERS, INC.	RAINBOW GRILL 30 ROCKEFELLER PLAZA
	The Society of New York Dress Designers will hold a cocktail party with music and dancing. For tickets, contact: Belle Burke, LA. 4-7950.		
Nov. 23	THANKSGIVING DAY (Thursday).		
Thursday Nov. 23 10:00 A.M.	TWENTY-FOURTH ANNUAL THANKSGIVING PARADE	MACY'S NEW YORK	FROM 77TH ST. & CENTRAL PARK WEST
	Macy's Santa Claus will arrive in New York with Macy's 24th Annual Thanksgiving Day parade, which will start at 10:00 A.M. at 77th St. and Central Park West, proceed down Central Park West to Columbus Circle, and along Broadway to Thirty-Fourth Street, arriving at the reviewing stand in front of Macy's about 11:15 A.M. There will be 5 giant balloons, 15 floats, depicting fairy tales and modern characters, 11 bands, and 68 clown and comic heads. Publ.: Herbert M. Golden, CH. 4-2000, Ext. 2824.		
Friday Nov. 24 3:00 P.M.	HOLIDAY FASHIONS FOR YOUNG NEW YORKERS	LORD & TAYLOR	6TH FLOOR - YOUNG NEW YORKER SHOP
	Showing of Holiday fashions for young New Yorkers at Lord & Taylor. Press invited. Open to public. Publicity: Gloria Carr, WI. 7-3300.		
Friday Nov. 24 4:00 P.M.	SHOWING OF JUNIOR HOLIDAY FASHIONS	FRANKLIN SIMON	6TH FLOOR JUNIOR ASSEMBLY SHOP
	"Nights In New York"--presentation of junior fashions by Franklin Simon, featuring their window display fashions for the Stork Club, Sardi's, the Rendezvous Room of the Plaza, and the Carnaval Room of the Sherry Netherland. Guests: Virginia Peine of the Stork Club television show; and Russell Nype of "Call Me Madam". Press invited. Open to public. Publicity: Lenore Benson, WI. 7-9600.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Nov. 24	YOUNGSTERS POSE WITH SANTA CLAUS	BLOOMINGDALE'S	6TH FLOOR
	Santa Claus arrives at Bloomingdale's Friday, Nov. 24, with balloons for children during the Christmas shopping season. Children may have their pictures taken with Santa, and the photograph may be obtained for $1.00. Publicity: Alice Hutton, EL. 5-5900.		
Saturday Nov. 25 12:00 Noon-1:30 P.M.	SKATING FASHION PRESENTATION	ABRAHAM & STRAUS (BROOKLYN)	4TH FLOOR RESTAURANT
	Abraham & Straus will present skating fashions at an informal show. Open to public. Publ.:Frances Bemis, Feature Events Dept.,TR. 5-7200, Ext.479.		
Monday Nov. 27 10:00 A.M. Press Preview--Dress Rehearsal; 2:00 P.M. Trade Show	ANNUAL POPULAR PRICE SHOE SHOW	POPULAR PRICE SHOE SHOW OF AMERICA	HOTEL NEW YORKER GRAND BALLROOM
	Sponsored jointly by the National Association of Shoe Chain Stores and the New England Shoe and Leather Association, the Popular Price Shoe Show of America will present a retailers' preview of shoe fashion highlights for Spring and Summer 1951. (Over 600 displays will be shown, both at the New Yorker and McAlpin Hotels during entire week. Co-Managers: Edward Atkins and Maxwell Field). Press preview and formal dress rehearsal at 10:00 A.M. The trade show will be in two parts: First part--women's shoes, at 2:00 P.M. Second--men's and children's shoes, at 2:50 P.M. Separate tickets will be issued. For tickets to retailers' show, contact: Edward Atkins, 51 East 42nd Street, MU. 2-8704. Press by invitation only. Contact: Ruth Hammer Associates, Inc., EL. 5-7108.		
Monday Nov. 27 4:00 P.M.	PREVIEW OF 1951 COIFFURE FASHIONS	BERGDORF GOODMAN	4TH FLOOR
	Showing of 1951 coiffure fashions by the new Bergdorf Goodman beauty salon. By invitation only. Publicity: Florence Neff, PL. 3-7300.		
Monday Nov. 27 4:00 P.M.-7:00 P.M.	PRESS PREVIEW OF ITALIAN DESIGN EXHIBIT	ITALIAN GOVT. AGENCIES; E.C.A. ADMINISTRATION	BROOKLYN MUSEUM EASTERN PARKWAY
	"Italy At Work--Her Renaissance in Design Today", an exhibit of over 2500 objects will be previewed by the press. Included will be five full-scaled complete interiors: furniture; ceramics; glass; metalwork; enamels; mosaics; womens' accessories; costume jewels; strawwork; fabrics; toys; mechanical and industrial machines. Formal Opening and Members' Preview on Wednesday, Nov. 29 at 9:00 P.M. Open to public on Thursday, Nov. 30, remaining at the Brooklyn Museum until Jan. 31. Publicity: Isadora Bennett and Richard Pleasant, PL. 7-3184.		
Tuesday Nov. 28 9:30 A.M. Coffee	PREVIEW OF SPRING HOSIERY COLORS	HOLEPROOF HOSIERY CO.	330 FIFTH AVENUE SHOWROOM-4TH FLOOR
	Holeproof Hosiery will preview the "Color Story" of Spring hosiery fashions. By invitation only. Publicity: Nona James, CH. 4-7658.		
Tuesday Nov. 28 9:30 A.M.; 10:00 A.M.; 12:00 Noon 4:00 P.M.-6:00 P.M.	PRESS PREVIEW OF NEW NYLON MOVIE	DU PONT COMPANY, NYLON DIVISION	CHANIN BUILDING 122 EAST 42ND STREET
	Showings for the press of "Close-Up of Nylon", Du Pont's 22-minute motion picture in color, at 9:30 A.M.; 10:00 A.M.; 12:00 Noon, followed by luncheon; 4:00 P.M. to 6:00 P.M. during cocktails, in the auditorium (50th Floor) of the Chanin Building. Attendance by invitation only. Contact: Blanche Gaillard, LO. 3-6400, Ext. 308.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 28 1:00 P.M. Luncheon	CUSTOM COLLECTION OF WINTER SUITS	BARRINGTON, LTD. (299 MADISON AVE.)	RITZ-CARLTON HOTEL OVAL ROOM
	Barrington, Ltd. will present a custom collection of man-tailored suits for women, designed by Nicholas Catenaro. Press by invitation. Public by reservation; contact: MU. 8-3000, Ext. 7. Barrington Publicity: Clyde Matthews, JU. 2-4390. Ritz Publicity: Marion Morrison, MU. 8-3000.		
Tuesday Nov. 28 8:00 P.M. Reception	BRIDAL GOWNS AND WEDDING ETIQUETTE	THE TAILORED WOMAN	SHERRY'S, 300 PARK SHERRY ROOM
	The Tailored Woman will show "The Perfect Wedding", with Barbara Barrie, director of the bridal salon, demonstrating correct wedding etiquette, illustrated by three wedding ceremonies, followed by a reception for the press and prospective brides. Commentator: Alexandra Potts, Merchandising Counsel, Modern Bride Magazine. By invitation. Publicity: Mollie Appleby Baldwin, PL. 5-2500.		
Wednesday Nov. 29 9:30 A.M. Breakfast	PRESS PREVIEW OF "JR. PLENTY" DEPT.	LANE BRYANT, INC.	465 FIFTH AVENUE JR. PLENTY DEPT.
	Press showing of Holiday fashions in a new size range from Lane Bryant's new Jr. Plenty Department. By invitation. Publicity: Paula Miller, LE. 2-0200, Ext. 340.		
Wednesday Nov. 29 12:00 Noon; 2:30 P.M.	HOLIDAY & CRUISE DRESS COLLECTION	SAKS 34TH STREET	4TH FLOOR TALLY-HO SHOP
	Presentation by Saks 34th Street of the McKettrick-Williams Holiday and Cruise dress collection at 12:00 Noon and 2:30 P.M. Press invited. Open to public. Publicity: Frances Eisner, LA. 4-7000, Ext. 445.		
Wednesday Nov. 29 12:45 P.M. Luncheon	CRUISE FASHIONS AT LUNCHEON SHOW	CAROLYN SCHNURER	HOTEL PIERRE COTILLION ROOM
	"Fashion Prophecy"--Carolyn Schnurer will present Cruise fashions during luncheon. Press by invitation. Public by reservation; contact: Francois, TE. 8-8000. Schnurer Publicity: Lee Walker, CH. 4-4587. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		
Wednesday Nov. 29 1:00 P.M. Luncheon	RESORT FASHIONS AT LUNCHEON SHOW	RUSSEKS FIFTH AVENUE	WALDORF-ASTORIA SERT ROOM
	Presentation by Russeks of Resort fashions during luncheon. Press by invitation. Public by reservation; contact: "Albert", headwaiter, EL. 5-3000. Russeks Publicity: Miriam Lenzen, WI. 7-1900. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Wednesday Nov. 29 1:00 P.M. Luncheon	PARIS-DESIGNED FASHIONS AT BENEFIT LUNCHEON	CALLOT SOEURS (42 EAST 57TH ST.)	SHERRY'S, 300 PARK SHERRY ROOM
	Callot Soeurs fashions at luncheon. Press by invitation. Public by reservation; contact: Louis, PL. 3-0200. Callot Soeurs Publ.: Mary Marsh, PL. 7-5810. Sherry's Fashion Director & Publ.: Rosamund Hanscom, PL. 3-0200		
Thursday Nov. 30 12:15 P.M. Luncheon	MEMBERS' MONTHLY LUNCHEON MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
	"Fashion From Three Vantage Points". "Readers Are Customers--Gearing Fashion News To A Special Audience". Speakers: Helen Valentine, "Charm"; Fleur Cowles, "Flair"; Sally Kirkland, "Life". Price: $3.75 for members. $4.00 for guests. Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Associates, EL. 5-7108.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Nov. 30 1:00 P.M. Luncheon	MILLINERY FASHIONS AT LUNCHEON SHOWING	BARONESS RADVANSZKY; KATHLEEN, INC.	HOTEL PLAZA PERSIAN ROOM
	Baroness Radvanszky and Kathleen will present a Resort collection of millinery and costumes. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Radvanszky Publicity: Maud G. Moody, LE. 2-4049. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Thursday Nov. 30 5:30 P.M.- 7:15 P.M.	"FASHION NIGHT AT ABRAHAM & STRAUS"	ABRAHAM & STRAUS	4TH FLOOR RESTAURANT
	"Fashion Night At A&S"--featuring Glamour Magazine's gift items, "Angel in Disguise", and Willys of Hollywood hosiery to be worn with "Slim Sheath" fashions, at the Thursday night supper hour in the restaurant. Open to public. Publicity: Frances Bemis, Feature Events Department, TR. 5-7200, Ext. 479.		
Thursday Nov. 30 7:30 P.M.	FASHION PUBLICITY WORKSHOP COURSE	PROMOTIONS	HOTEL DELMONICO PARK AVE. & 59TH ST.
	Ninth Session: Kathi Norris will survey television as a medium for reaching the woman consumer in her home. Members of Kathi Norris' staff and the NBC television network will also be present to answer questions of a more general nature about television. Director: Ellen Lind. Individual session: $2.50. Contact: Promotions, MU. 8-1837.		
Thursday Nov. 30 9:00 P.M.	BENEFIT PARTY FOR COSTUME INSTITUTE	SPONSORED BY FASHION INDUSTRIES	HOTEL PLAZA GRAND BALLROOM
	The third annual "Party Of The Year", sponsored by 25 different branches of the fashion industry, will be given for the benefit of The Costume Institute of the Metropolitan Museum of Art. Executive Committee Chairman: Dorothy Shaver. Ticket Committee Co-Chairmen: Dorothy Shaver, Samuel Deitsch, Richard Koret, Herbert Sondheim. Arrangements Committee Co-Chairmen: Eleanor Lambert, Lloyd Weill. Entertainment Committee Chairman: Lloyd Weill. "Pickpocket" Committee Co-Chairmen: Eleanor Pollock, Richard Koret, Herbert Sondheim. "Photographers' Row" Committee Chairman: Sally Kirkland. Decorations Committee Co-Chairmen: Henry Callahan, Lester Gaba. Publicity Committee Chairman: Gloria Carr. Reservations: $50.00 each. Contact: Mrs. Dorothy Cushman, Costume Institute of Metropolitan Museum, 5th Ave. & 82nd St., TR. 9-5500, Ext. 492.		
Monday Dec. 4 5:00 P.M.- 7:00 P.M. Cocktails	PREVIEW OF NEW BRASSIERE FASHIONS	MAIDEN FORM BRASSIERE CO.	HOTEL PIERRE GRAND BALLROOM
	"Dreamatics"--preview of style innovations for 1951 by Maidenform at a fashion show and cocktail party for the press and trade. Maidenform brassieres will be shown with the new Spring fashions for which they have been designed. Settings: Tom Lee. Showing promptly at 5:30 P.M. Attendance by invitation only. Co-commentators and Fashion Show Directors: Kay Daly and Beth Fagenstrom. Publicity: Harriet Hatch, William H. Weintraub & Co., Inc., MU. 8-3901.		
Monday Dec. 4- Dec. 5 6:00 P.M.	SHOWING OF HOLIDAY EVENING FASHIONS	NAMM'S (BROOKLYN)	2ND FLOOR
	Presentation of evening fashions for Holidays by Namm's on Mon., Dec. 4 and Tues., Dec. 5 at 6:00 P.M. Press invited. Open to public. Publicity: Susanna Davis, TR. 5-5700.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Dec. 4	SPRING CORSET WEEK. Contact: Jed Sylbert, MU. 3-1593.		
Tuesday Dec. 5 10:30 A.M.	"FACE THE FIGURES" FOUNDATION SHOW	THE WARNER BROTHERS CO. (BRIDGEPORT, CONN.)	HOTEL ASTOR GRAND BALLROOM
	The Warner Brothers Co. will present its annual showing of foundation fashions--"Face The Figures", supervised and commentated by Anne Ketcham, Warner's Publicity Director. Admission by ticket only. Publicity: Anne Ketcham, 200 Madison Avenue, MU. 3-1194.		
Tuesday Dec. 5 1:00 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW	BENN MANDEL (370 SEVENTH AVE.)	SHERRY'S, 300 PARK SHERRY ROOM
	Benn Mandel will present a collection of fur fashions in mink during luncheon, for the benefit of the Travelers' Aid Society. Dresses--Ceil Chapman. Hats--Mr. John. Gloves--Superb. Press by invitation. Public by reservation; contact: Louis, PL. 3-0200. Benn Mandel Contact: LO. 5-2880. Sherry's Fashion Publicity: Rosamund Hanscom, PL. 3-0200.		
Tuesday Dec. 5 2:00 P.M.	"FASHION IS AN ORCHID" CHARITY FASHION SHOW	HEBREW NATIONAL ORPHAN HOME	WALDORF-ASTORIA GRAND BALLROOM
	Showing of coordinated fashions for the benefit of the Hebrew National Orphan Home--Mt. Vernon League. Furs--Dein-Bacher of the Waldorf. Gowns--Frank Martier. Hats--John Frederics. Jewelry--Trifari. Negligees--Dorian Macksoud. Playclothes--Frances Sider. Attendance by invitation only. Producer and Publicity: Beatrice Joyce, WI. 7-9600.		
Wednesday Dec. 6 12:15 P.M. Luncheon	COSMETICS DIVISION LUNCHEON MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL BILTMORE BALLROOM
	"Beauty In 1951"--beauty editors will introduce models representing their predictions for beauty in 1951. Speakers: Kay Torrey, "Charm"; Helen Van Slyke, "Glamour"; Sara Tomerlin Lee, "Harpers Bazaar"; Bernice Peck, "Mademoiselle"; Beth Harber, "Seventeen"; Shirley Cook Mitchell, "Town & Country"; Muriel Maxwell, "Vogue". Lucille Goold, promotion director of Saks 5th Avenue, will discuss the store promotion follow-through. Chairman: Beatrice Castle. Price (including tax and tip): $4.00 for members; $4.50 for guests (two per member). Contact: The Fashion Group, Inc., CI. 7-3940. Publicity: Ruth Hammer Associates, EL. 5-7108.		
Wednesday Dec. 6 12:45 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON	SURREY CLASSICS, INC.	HOTEL PIERRE COTILLION ROOM
	Surrey Classics will present Resort and Spring collection, designed by Esther Reifer, during luncheon. Press by invitation. Public by reservation; contact: Francois, TE. 8-8000. Surrey Classics Publicity: Ruth Hammer Associates, EL. 5-7108. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		
Wednesday Dec. 6 6:00 P.M. Cocktails	SPECIAL SHOWING OF "COCKTAIL HOUR" HATS	JOHN-FREDERICS, INC; JULIUS WILE SONS & CO.	JOHN-FREDERICS SALON 29 EAST 48TH STREET
	A special Holiday collection of "Cocktail Hour" hats, designed by John-Frederics, inspired by "Cocktails That Go To Your Head", will be presented at a party by John-Frederics and Julius Wile Sons & Company, importers of wines and spirits. Attendance by invitation only. Publicity: Virginia Dickson of Robert S. Taplinger & Associates, PL. 9-7979; or Lily Davis of John-Frederics, PL. 3-1010.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Dec. 7 12:30 P.M. Luncheon	SPRING MILLINERY AT LUNCHEON SHOW	MILLINERY DESIGNERS' LEAGUE	WALDORF-ASTORIA WEDGWOOD ROOM
	The Millinery Designers' League will present advance Spring hats at their semi-annual luncheon show. Price of tickets will be announced later. Publicity: Maud G. Moody, LE. 2-4049.		
Thursday Dec. 7 3:00 P.M.-4:00 P.M. Cocktails	SHOWING OF MEN'S FASHIONS	PALM BEACH SUITS (CINCINNATI, OHIO)	COQ ROUGE 65 EAST 56TH STREET
	Palm Beach Suits of Cincinnati, Ohio will present men's fashions, from active sportswear to evening clothes, to the press during cocktails. Attendance by invitation only. This show will be repeated for the customers at 11:00 P.M. Publicity: Lynne Lawton, MU. 7-0621.		
Thursday Dec. 7 5:45 P.M.	COLLEGE FASHIONS BY COLLEGE BOARD	ABRAHAM & STRAUS (BROOKLYN)	3RD FLOOR JUNIOR SIZE DEPT.
	Junior fashions will be presented at a show planned, staged and modeled by 24 of the A & S College Board Members. Press invited. Open to public. Publicity: Frances Bemis, Feature Events Dept., TR. 5-7200, Ext. 479.		
Wednesday Dec. 13 12:15 P.M. Luncheon	READY-TO-WEAR DIVISION LUNCHEON MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL BILTMORE BALLROOM
	The Ready-To-Wear Division of The Fashion Group will hold a luncheon meeting. More details later. Price (including tax and tip): $4.00 for members; $4.50 for guests (two per member). Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Associates, EL. 5-7108.		
Wednesday Dec. 13 12:45 P.M. Luncheon	MILLINERY FASHIONS AT LUNCHEON SHOWING	CAVALIER HATS BY BREWSTER	HOTEL PIERRE COTILLION ROOM
	Cavalier hats and other millinery by Brewster will be presented during luncheon. (This is the last Hotel Pierre Luncheon Show until after the holiday season). Press by invitation. Public by reservation; contact: Francois, TE. 8-8000. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		
Wednesday Dec. 13 1:00 P.M. Luncheon	RESORT DRESSES AND SUITS AT LUNCHEON	WILLIAM BASS DRESS CO.; BASS, LEVINE & BASS CO.	WALDORF-ASTORIA SERT ROOM
	Luncheon showing of Resort dresses by William Bass; and Resort suits by Bass, Levine and Bass. Fashions available at Saks 5th Avenue. (This will be the last Waldorf-Astoria Luncheon Show until after the Holiday Season). Press by invitation. Public by reservation; contact: "Albert", headwaiter, EL. 5-3000. William Bass and Bass, Levine & Bass Publicity: Laura Benham, RE. 7-8230. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Thursday Dec. 14 7:30 P.M. Dinner-Dance (Black Tie)	PRESS PREVIEW OF RESORT FASHIONS	PECK & PECK	BROOKLYN MUSEUM SCULPTURE COURT
	"Flight To India"--Peck & Peck will present a press showing of their confined collection of Resort fashions, designed by Carolyn Schnurer. Attendance by invitation only. Publicity: Dorothy Jane Todd, OR. 3-4700; Ouida Wagner, BOAC, CO. 5-3737.		
Dec. 25	CHRISTMAS DAY--LEGAL HOLIDAY (Monday).		
Jan. 1	NEW YEAR'S DAY--LEGAL HOLIDAY (Monday).		

MOVIES...MUSIC...TELEVISION...THEATRE

Friday Nov. 17; Nov. 20; Nov. 24 3:30 P.M.

TELEVISION: "FASHION MAGIC" CBS-TV, CHANNEL 2
Ilka Chase will present Holiday collections and interview designers on her television program. Fri., Nov. 17: Emily Wilkens, junior fashions sponsored by Reich Goldfarb. Mon., Nov. 20: Dorothy Cox, sportswear designer for McMullen-Leavens. Fri., Nov. 24: Mollie Parnis, dress designer, Parnis-Livingston. Publicity: Helen Brattrud, PL. 5-2000.

Monday Nov. 20- Nov. 24 12:30 P.M.- 1:00 P.M.

COLOR TELEVISION: "VANITY FAIR" CBS-TV, CHANNEL 2
Dorothy Doan's "Vanity Fair" program will appear twice daily on television; in color from 12:30 P.M. to 1:00 P.M.; (in black and white from 3:30 P.M. to 4:00 P.M.). Mon., Nov. 20: Mexican arts and crafts, fashions and home furnishings will be shown. Tues., Nov. 21: Eleanor Lambert will present and commentate on Holiday fashions and colored furs. CBS Fashion Publicity: Helen Brattrud, PL. 5-2000.

Monday Nov. 20

OPENING: "PRIDE'S CROSSING" BILTMORE THEATRE, 261 WEST 47TH ST.
T. Edward Hambleton will present Victor Wolfson's play, starring Mildred Dunnock. Director: Philip Barry, Jr. Scenery: Ralph Alswang. Costumes: Mildred Sutherland. Publicity: G. & D. Ross, BR. 9-5906.

Tuesday Nov. 21- Nov. 23

TELEVISION: "ZEKE MANNERS SHOW" WJZ-TV, CHANNEL 7
Presentation of Pomae fashions for children, ages 1 to 3 years, featuring handmades from the Philippines, on Tues., Nov. 21; Mr. Joseph Bonne of the M. Louis Hair Design Institute will demonstrate new hairstyles on Wed., Nov. 22; Carolyn Schnurer will present swimsuits on Thurs., Nov. 23. Publicity: Kay Bardsley, TR. 3-7000.

Tuesday Nov. 21

OPENING: "EDWINA BLACK" BOOTH THEATRE, 222 WEST 45TH ST.
Donald Flamm will present the London melodrama about the discovery of a murder and its effect. Stars: Robert Harris, Signe Hasso, Marjorie Rhodes, Michael Shepley. Director: Basil Langdon. Setting: Leo Kerz. Costumes: Elsi Von Kanzow. Publicity: Bill Doll, JU. 2-4976.

Tuesday Nov. 21

PREMIERE: "NEVER A DULL MOMENT" (Movie) RIVOLI THEATRE, B'WAY & 49TH ST.
RKO Radio Pictures will present a comedy about a lady songwriter who marries an unsuccessful Western rancher. Stars: Irene Dunne and Fred MacMurray. Producer: Harriet Parsons. Director: George Marshall. Gowns: Travis Banton. Publicity: Rutgers Neilson, CO. 5-6500.

Wednesday Nov. 22

PREMIERE: "THE JACKPOT" (Movie) ROXY THEATRE, 7TH AVE. & 50TH ST.
Twentieth Century-Fox comedy about transformation which overcomes an average American family when it receives a $24,000 radio quiz show award. Stars: James Stewart and Barbara Hale. Wardrobe: Charles Le Maire and Edward Stevenson. Publicity: Elizabeth Eisenhart, CO. 5-3320.

Wednesday Nov. 22

OPENING: "THE RELAPSE" MOROSCO THEATRE, 217 WEST 45TH ST.
The Theatre Guild will present the rowdy Restoration comedy by John Vanbrugh. Stars: Cyril Ritchard, Madge Elliot and John Emery. Publicity: Richard Maney, WI. 7-6939.

Thursday Nov. 23

OPENING: "RING AROUND THE MOON" MARTIN BECK THEATRE, 302 WEST 45TH ST.
Gilbert Miller will present Christopher Fry's translation of Jean Anouilh's story about the love affairs of twin brothers. Stars: Lucile Watson and Neva Patterson. Director: Gilbert Miller. Costumes: Castillo. Publicity: Richard Maney, WI. 7-6939.